



# Overcoming Economic Uncertainty with Equipment Financing



# MEET YOUR HOST



## Jesse Johnson

Founder, Consult Disrupt

He has a track record of success in the equipment finance industry. He identifies areas for operational and technology improvements to drive measurable results.



Scan to  
Connect



# MEET YOUR HOST



## Aaron Rustebakke

Sales Operations, Beacon Funding

Before joining Beacon, Aaron owned and operated his own business for eight years. He now works closely with businesses to craft financing plans to fit their business goals.



Scan to  
Connect





# WHAT WE'LL COVER

01

## **One Big Beautiful Bill**

It's not just policy—it's potential. Let's unlock it together.

02

## **Tariffs & Trade Tensions**

Turn uncertainty into opportunity with the right financing strategy.

03

## **Calculating ROI**

Let the numbers show you how financing can fuel real growth.

04

## **Looking Ahead**

How to apply today's insights to fuel success.

05

## **Resources & Special Offers**

Walk away with more than knowledge - our thanks for attending.

06

## **Q&A**

This is your moment—ask what matters most to your business.



# **Watch for This Icon for FREE RESOURCES!**

**All the links will be available in  
the webinar handout.**

# ONE BIG BEAUTIFUL BILL ACT

Same Great Benefit with More Deduction Potential

Section 179 Limit

**150%** ↑

\$1M → \$2.5M

Bonus Depreciation

**60%** ↑

40% → 100%  
\$4M cap

## Turn Equipment Financing into Additional Savings for Your Business

Example: Financing \$100,000 tow truck over 72 months

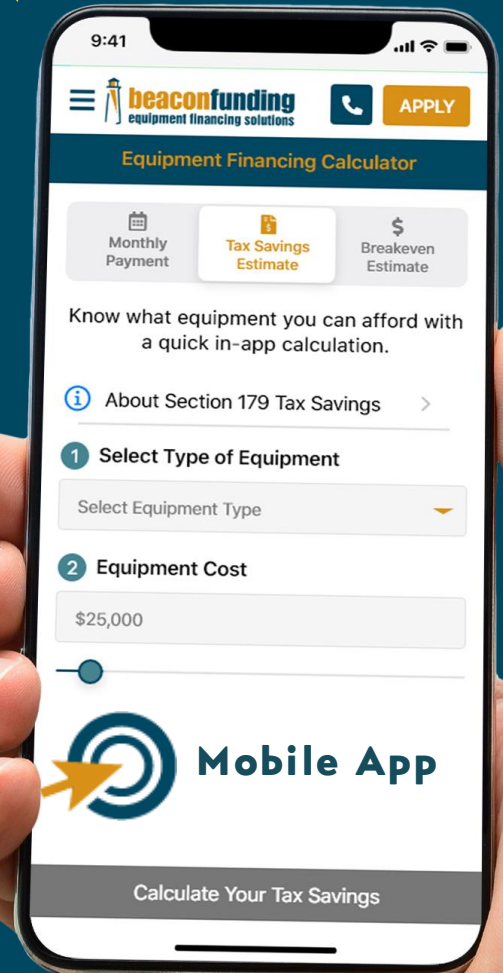
Amount Financed	\$100,000
2025 Income Tax Write-off	\$100,000
Bonus Depreciation	\$0
Tax Savings (35% Bracket)	- \$35,000
Cost After Savings	\$65,000

The business only made 3 payments toward the equipment, yet they can still **deduct the full cost!**

Monthly Payment	\$1,633
Payments Made in 2025	3 (Totaling \$4,899)
Net Savings	\$60,101

Want to Calculate Your Tax Savings Estimate?

Try the Beacon Funding App



# WHAT IS SECTION 179?

## An Accelerated Tax Benefits for Acquiring Equipment

- ✗ **Without Section 179**
1. You add equipment
  2. Then write of depreciation over the useful life

**The Downside?** Your deduction is smaller and takes more time to realize.

- ✓ **With Section 179**
1. You add equipment
  2. Then write of 100% of the equipment cost rather than depreciating it over several years.

**The Upside?** You unlock your max deduction year 1 and save more on income taxes.



# TARIFFS & TRADE TENSIONS

## HOW DOES EQUIPMENT FINANCING HELP?



### CONSERVE LIQUIDITY

Financing helps preserve cash flow amid price volatility



### INCREASE YOUR BUYING POWER

Decrease financial burden by spreading equipment costs out over time



### ACT FAST WITH ACCESS TO FUNDS

Lock in equipment before further tariff hikes



### SHOP LOCAL: FINANCE USED

Beacon Funding can help finance used equipment that's not effected by tariffs

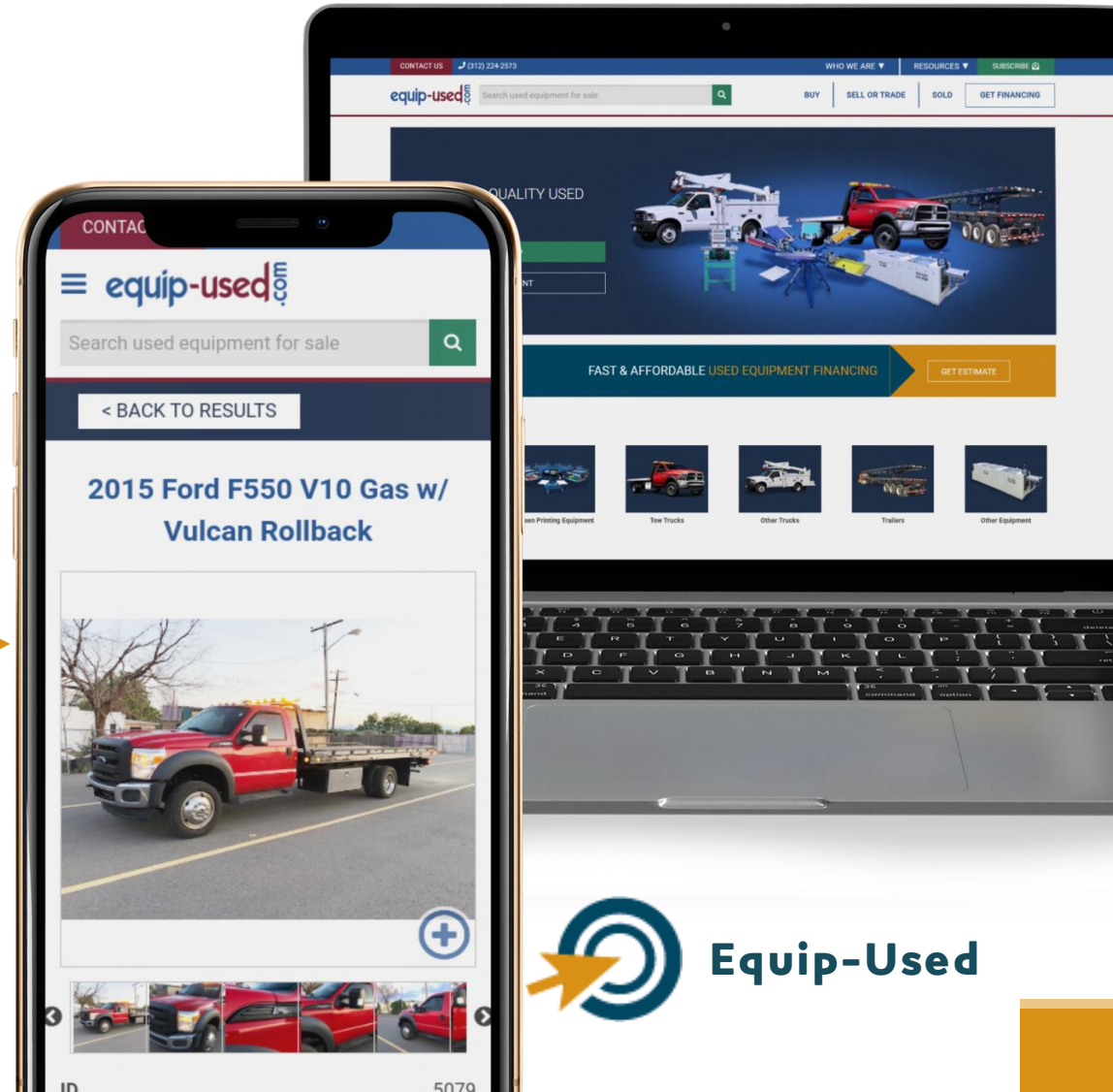




# FIND RELIABLE USED EQUIPMENT

- Tow Trucks
- Other Trucks
- Trailers
- Embroidery Equipment
- Screen Printing Equipment
- Other Equipment

Multi-point Inspection Process



# Will Financing Equipment Turn a Profit?

## How to Calculate ROI Before You Buy

01

### Expected Monthly Gross Revenue

How much does your business stand to generate *with your financed equipment*?

02

### Subtract Your Expenses

Insurance, payroll, monthly payment, other expenses, etc.

03

### The Result? Your Monthly Profit

This is your potential return on investment for financing equipment!

Gross Revenue	<b>\$22,500</b>
Monthly Payment	<b>-\$1,249</b>
Other Expenses	<b>-\$6,107</b>
Estimated Monthly Profit	<b>\$15,134</b>
Estimated Yearly Profit (x12)	<b>\$181,608</b>



# LOOKING AHEAD

## How to Apply Today's Insights to Fuel Success

### Keep Growing with Equipment Financing

- Preserve working capital
- Generate positive ROI
- Get the equipment you need, when you need it

### Maximize Your Tax Benefits

- OBBBA creates powerful tax incentives for equipment acquisition
- Act before year-end to maximize 2025 tax benefits

### Benefits of Equipment Financing

- ✓ Preservation of Capital
  - ✓ Access to Better Equipment
  - ✓ Tax Benefits
  - ✓ Flexibility
- 

**FINANCE  
TRUCKS OR  
EQUIPMENT**  
WITH BEACON FUNDING

**MAKE NO  
PAYMENTS  
FOR 90 DAYS**  
EXPIRES 12/31/25



Scan for  
Details



## Want to Learn More?

Explore additional insights from this webinar by scanning the QR codes below.



**Section 179  
Calculator**



**ROI Article**



**Mobile App**



**Equipment Financing  
Calculator**