



Tradeshow Marketing Support

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MARKETING PROGRAMS TO DRIVE YOUR SALES

We understand selling commercial equipment is hard enough without also having to sell financing. With Beacon Funding by your side, we won't only take that burden away, you'll gain a competitive advantage. We'll even take that process a step further by providing you with marketing support.

Closing deals at tradeshows has never been easier! With Beacon's 360° marketing support, you get email access to our prospect database (50,000 potential clients), plus marketing collateral assistance from equipment financing signage to custom literature, and more!



GIVE YOUR SALES FORCE AN ADVANTAGE

Your customer is always on the hunt for the best price, so partner with a company that can help you hand it to them on a silver platter without you lifting a finger. In addition to giving you the best financing solutions, we provide your business with a variety of marketing support channels including access to a potential client data base of over 50,000 users.

Financing Specials:

Promote your inventory by offering your customers exclusive flexible financing options and promotions. We'll emphasis your equipment with "As Low As" pricing.

LOGO HERE
PAYMENTS AS LOW AS \$955/MONTH

Deliver a Higher Printing Standard with Screen Printing Equipment Financing
 As a screen printer, you understand the demands of completing projects efficiently. When you finance with Beacon Funding, you can get a new press for a low monthly payment you can afford.
 With no payments for six months, you can have the machine on the floor turning a profit before it's time to make a payment. Beacon Funding today!

FINANCING QUESTIONS? TALK TO JEFF
 Jeff M.
 jmms@beaconfunding.com
 847-897-1000

EQUIPMENT QUESTIONS? TALK TO DAVID
 David
 dave@print.com
 336-501-8000

APPLY AT: www.beaconfunding.com

Finance Today and Earn up to \$300* in VISA Gift Card Incentives
 Excludes only to our Customers, mention Financing Perks when you finance to become eligible for a prepaid gift card.

Truck Financing provided by Beacon Funding
 www.beaconfunding.com | 3400 Dundee Road, Suite 180, Northbrook, IL 60062 | sales@beaconfunding.com

LOGO HERE
FINANCING AS LOW AS \$955/MONTH

Show Special
 See that truck right there? Looks pretty awesome, right? What if we told you you're eligible for special equipment financing deals?
 We make sure you can get trucks at great rates so you can continue to grow your operations.

Why Beacon?
 Did you know that our Truck Financing Perks program allows you to share part of your activity with Beacon Funding? What this means is we'll know your business when you apply for low truck financing. We're not just looking at credit scores; we're looking at the whole picture. This means more trucks for everyone, which means our clients are happy and there's more business for you.

The Perks for Financing with Beacon Funding
 \$100 — Roadside Service Only
 \$200 — Performance Rewards
 \$300 — Performance Advantage

Questions?
 P: 847-897-2345

Get started today!

Apply Now:
 Beaconfunding.com/apply

Financing Questions?
 Stephanie
 P: 847-897-2000
 E: s@beaconfunding.com

Truck Financing provided by Beacon Funding
 www.beaconfunding.com | 3400 Dundee Rd, Suite 180, Northbrook, IL 60062 | 847-897-2345

PAYMENTS AS LOW AS \$895/MONTH

PROVIDED BY
beaconfunding
 equipment financing solutions

Finance a New or Used Truck Today!
 Clients who are looking to add new equipment to their fleet or who have a need for additional working capital can trust Beacon Funding to get the job done. As true market leaders, we care deeply about our clients and financing experience.
 As an client, you are eligible to receive a \$50 Visa Prepaid card when you finance equipment with Beacon.

BENEFITS OF FINANCING WITH BEACON FUNDING

- Save Your Cash!
- Fixed Low Monthly Payment
- Tax Advantages
- Establish Business Credit
- Approvals in 24-48 Hours

beaconfunding
 equipment financing solutions

YOUR LOGO
PAYMENTS AS LOW AS \$885/MONTH

There are endless possibilities for the products you can create. Finance precision-quality equipment at a low monthly payment so you can create more with your business.

Big Ideas. Small Payments. Endless Possibilities.

EQUIPMENT TYPE	EQUIPMENT TYPE
EQUIPMENT TYPE 1 MHP: \$48,200 AS LOW AS \$195 / MONTH SHOW SPECIAL: \$37,995 \$540 / MONTH EQUIPMENT TYPE 2 MHP: \$48,200 AS LOW AS \$195 / MONTH SHOW SPECIAL: \$47,995 \$715 / MONTH EQUIPMENT TYPE 3 MHP: \$48,200 AS LOW AS \$195 / MONTH SHOW SPECIAL: \$37,995 \$540 / MONTH EQUIPMENT TYPE 4 MHP: \$48,200 AS LOW AS \$195 / MONTH SHOW SPECIAL: \$47,995 \$715 / MONTH	EQUIPMENT TYPE 1 MHP: \$48,200 AS LOW AS \$195 / MONTH SHOW SPECIAL: \$37,995 \$540 / MONTH EQUIPMENT TYPE 2 MHP: \$48,200 AS LOW AS \$195 / MONTH SHOW SPECIAL: \$47,995 \$715 / MONTH EQUIPMENT TYPE 3 MHP: \$48,200 AS LOW AS \$195 / MONTH SHOW SPECIAL: \$37,995 \$540 / MONTH EQUIPMENT TYPE 4 MHP: \$48,200 AS LOW AS \$195 / MONTH SHOW SPECIAL: \$47,995 \$715 / MONTH

GET YOUR EQUIPMENT TODAY

FINANCING QUESTIONS **EQUIPMENT QUESTIONS**

Sales Rep Name
 Contact information here

Sales Rep Name
 Contact information here

beaconfunding
 equipment financing solutions



Email Marketing Campaigns:

With an extensive distribution network in place, let us help you increase your booth traffic with email support. Our expertise in email marketing is the perfect way for us to promote payment options for your inventory and show special pricing.





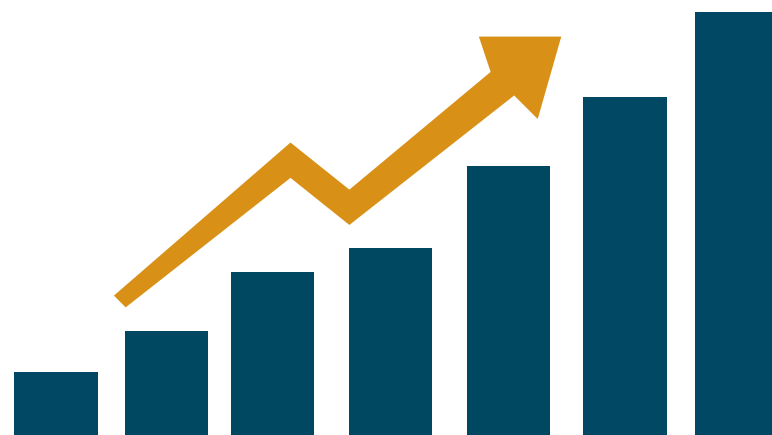
Custom Signage:

Promote your equipment with a competitive monthly payment. Our payment signage is perfect for displaying your equipment in showrooms, tradeshow, or during any other event.

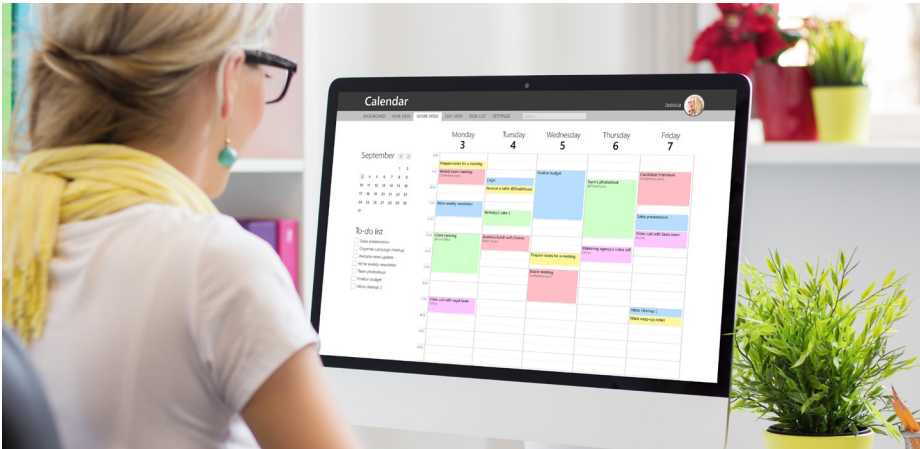


Sales Support:

It's hard enough managing a tradeshow while also promoting financing. With our extensive tradeshow experience, we have a great understanding of your potential customers attending these events. We can help you with pre and post show marketing support specialized to your booth which can maximize your ROI.



HOW IT WORKS



Step 1: Setup a Meeting

Set a meeting with your dedicated financing consultant to discuss the tradeshows you're attending.



Step 2: Promotion

Collaborate to create a unique equipment and financing special just for your customers!



Step 3: Creative

Our marketing team creates eye-catching creatives that fit your brand and style.



Step 4: Approval

The collateral is approved by you and your team and ready in time for the show!

WHY PARTNER WITH BEACON?

You make your living selling equipment. That's why at Beacon Funding we make your success our top priority. Here's how you can count on us to help with all your equipment financing deals:



**Best-in-Class
Customer Service**



**Years of Knowledge and
Industry Specialization**



**Marketing Support &
Custom Campaigns**



**Close More Deals with
Beacon's 70% Approval Rate!**



**Tax Incentives for
Your Clients**

Sign Up Today!

LET'S CONNECT!

www.beaconfunding.com/vendor-financing

☎ 847.897.2499

Scan! →

Learn more about how we can help you by checking out our website!



Tradeshow Marketing Support



3400 Dundee Rd., Suite 180, Northbrook, IL 60062 (847) 897-2499

Get Started: www.beaconfunding.com/vendor-financing