

**FOR IMMEDIATE RELEASE**

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## **Beacon Funding and Agero Partnership Enhances Tow Truck Financing with Direct Pay Program**

**Northbrook, IL, April 1, 2013** — Beacon Funding Corporation, an equipment financing company specializing in the tow industry, partnered with Agero, formerly Cross Country Automotive Services, to offer Agero Service Providers enhanced truck financing options. In efforts to make the tow truck equipment financing process easy and low maintenance, they created a Direct Pay program where Beacon Funding can automatically deduct a monthly payment from a tow provider's bi-weekly Agero payments.

"With Beacon Funding we can offer Agero Service Providers a simple and painless way to finance their next truck purchase. When monthly truck payments are deducted directly from bi-weekly Agero payments, the Service Providers can focus on growing their business and providing their clients with high-quality service rather than worrying about a truck payment," says Dave Sunkenberg, Vice President of Network Management for Agero.

Through the Direct Pay program tow providers can leverage their long-standing relationships with Agero to access a wider credit window and competitive financing terms through a convenient application process. Eligible tow providers may earn up to \$300 in Agero Perks Incentives with each completed truck financing transaction. To learn more about truck financing options, tow providers can visit Agero's online Equipment Financing Center at <http://www.beaconfunding.com/agero>.

Both Beacon Funding and Agero are exhibiting at the Florida Tow Show in Orlando, Fla., on April 12-14, 2013. Visit Booth #208 to learn more about the Direct Pay program and other truck financing programs.

For the latest Beacon Funding news, follow us on Twitter. For information regarding Beacon's financing and leasing programs, visit [www.beaconfunding.com](http://www.beaconfunding.com).

### **ABOUT AGERO**

Agero, a member company of The Cross Country Group, is a leading provider of private-labeled, connected vehicle services for the automotive, insurance and aftermarket industries and is a market leader in roadside assistance and claims management. Based in Medford, Mass., the company has operations throughout North America and offices in Europe. For more information, visit <http://www.agero.com>.

### **ABOUT BEACON FUNDING CORPORATION**

Celebrating its 25<sup>th</sup> Anniversary, Beacon Funding Corporation has been providing equipment financing solutions to all types of organizations and businesses throughout a variety of industries in the United States and Canada. Beacon Funding focuses on being a specialist in the select markets it serves. As a result, Beacon differentiates itself by offering start-up and existing business clients a wider range of equipment leasing and financing options. For more information, please visit [www.beaconfunding.com](http://www.beaconfunding.com).

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