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Beacon Funding Releases Equipment Leasing Calculator Mobile App for iPhone

Northbrook, IL, August 11, 2015 — Beacon Funding is proud to introduce its Equipment Leasing Calculator iPhone app. This free app, created by the Beacon Funding development team, offers a unique mobile solution for the equipment financing and leasing application process. With this new app, both equipment end-users and sellers can quickly and accurately estimate equipment financing payments, return on investment and tax savings.

The Equipment Leasing Calculator app is an extension of Beacon's many tools to improve the equipment financing process, allowing users the ability to shorten the approval process and make smarter equipment financing decisions. In addition to generating payment estimates, the app also offers the option to complete a Business Credit Application immediately. Beacon's Equipment Leasing Calculator app continues to drive the company's efficiency objective and demonstrates its commitment to technology and mobile solutions.

"Our new Equipment Leasing Calculator app empowers buyers to shop confidently and allows sellers to quickly calculate a payment for potential clients," said Toby McDonough, Vice President, Sales & Marketing. "Our target users have extremely busy schedules and are always on-the-go; this app enables them to calculate a monthly payment from anywhere and, when the time is right, apply for Beacon's top-rated equipment financing."

Because every business is different, Beacon's Equipment Leasing Calculator app provides users the option to customize their equipment payments to meet their particular business objectives. Users can also save common equipment payment scenarios as favorites that can be accessed again in the future and/or shared with others via text messaging or email options.

"Beacon Funding's culture is one where we are determined to create new and exciting ways to introduce our flexible equipment financing programs to those who could use our services the most," McDonough continued. "The Beacon Funding team successfully engineered an effective but simple interface with intuitive controls allowing for easy navigation, usability, and results."

Within the app, users also have the option to contact sales representatives that are experts in Beacon's core equipment markets – including boom trucks, tow trucks, trailers, embroidery, and screen printing equipment. Users can also rate the app based on their experience and share their feedback via email, text message, or preferred social media platform(s).

The Beacon Funding Equipment Leasing Calculator App is available today for iPhones by downloading from the iTunes App Store. For the latest Beacon Funding news, [follow us on Twitter](#). For information regarding Beacon's financing and leasing programs, visit www.beaconfunding.com.

ABOUT BEACON FUNDING CORPORATION

Celebrating its 25th Anniversary, Beacon Funding Corporation has been providing equipment financing solutions to all types of organizations and businesses throughout a variety of industries in the United States and Canada. Beacon Funding focuses on being a specialist in the select markets it serves. As a result, Beacon differentiates itself by offering start-up and existing business clients a wider range of equipment leasing and financing options. For more information, please visit www.beaconfunding.com.