

Beacon Funding Corporation Introduces New Online Equipment Financing Center

Chicago, IL, July 13, 2010 — Beacon Funding launched a new online tool for equipment dealers and manufacturers to easily promote equipment financing to their customers. The online [Equipment Financing Center](#) can be incorporated into an equipment dealer's website with little effort, no cost and no ongoing maintenance.

More than ever, equipment manufacturers and dealers are faced with intense competitive and economic pressures. Dealers need to offer their clients affordable payment options to help companies acquire the equipment they need.

"An increasing number of businesses are researching potential equipment purchases online. Therefore, Beacon has developed a comprehensive web-based financing suite providing equipment dealers a simple, free and effective way to educate their clients on their competitive equipment financing options. Beacon's Equipment Financing Center has proven to be the ideal alternative for dealers who do not have the time, budget or expertise to develop their own online financing solutions. We continue to receive feedback from our dealer partners who are pleased with the lead activity the Equipment Financing Center has generated for their own sales teams," states Toby McDonough, Beacon Funding VP of Sales and Marketing.

Beacon has taken a private label approach to its Equipment Financing Center, customizing each to have the look and feel of an equipment dealers existing website. With a few clicks of a mouse, potential buyers can easily estimate monthly payments, tax savings and return-on-investment right from the equipment dealers own website. In addition, the Equipment Financing Center is in constant synchronization with Beacon Funding so that estimates are always up-to-date.

While the Equipment Financing Center appears as an integral part of an equipment dealer's website, Beacon hosts the application and keeps all contents current. As a result, implementing the Equipment Financing Center can be as easy as adding a financing link and a single line of code to an existing website.

For the latest Beacon Funding news, [follow us on Twitter](#). For information regarding Beacon's financing and leasing programs, visit www.beaconfunding.com.

ABOUT BEACON FUNDING CORPORATION

Celebrating its 25th Anniversary, Beacon Funding Corporation has been providing equipment financing solutions to all types of organizations and businesses throughout a variety of industries in the United States and Canada. Beacon Funding focuses on being a specialist in the select markets it serves. As a result, Beacon differentiates itself by offering start-up and existing business clients a wider range of equipment leasing and financing options. For more information, please visit www.beaconfunding.com.

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