

Better Business Bureau Recognizes Beacon Funding with 2014 Complaint Free Award

Northbrook, IL, March 4, 2015 — Beacon Funding is proud to announce that it has received a 2014 Complaint Free Award from the Better Business Bureau (BBB). Beacon Funding prides itself in maintaining the highest level of customer service, and this award complements this mission and solidifies Beacon Funding's core values.

"The fact that we continue to maintain the highest level of integrity and trust with our clients, partners, and vendors while conducting a high volume of business is a testament to our employees, our values, and our practices," said Toby McDonough, Vice President, Beacon Funding. "Client and partner satisfaction is a top priority for Beacon Funding, and receiving the Complaint Free Award yet again is affirmation of the hard work and energy we've put into our products, programs, and services and shows that our employees are achieving the very high standards we ask of them."

Since its inception in 1990, Beacon Funding has never had a BBB registered complaint. In addition to this award, Beacon Funding continues to boast an <u>A+ Better Business Bureau rating</u>. Beacon Funding has been BBB accredited since 2009.

Finishing a calendar year without any registered complaints, despite thousands of transactions, is due in part to Beacon Funding's mission to provide best-in-class customer satisfaction. With a rapidly growing equipment financing customer base across a multitude of niche markets and industries, Beacon's continued advances in service and personal response time have played an integral part in ensuring transactions and programs are properly managed and executed.

"[Beacon's] commitment to customer service excellence pays dividends in many ways in meeting and exceeding customer needs," said Steve J. Bernas, President & CEO, Better Business Bureau. "We are honored to recognize [their] business for superior performance in the area of ethical business practices."

For more than 100 years, BBB has helped people find and recommend businesses, brands, and charities they trust. BBB's mission is to be the leader in advancing marketplace trust and to promote an ethical marketplace where buyers and sellers trust each other. If a business has been accredited by the BBB, it also means the BBB has determined that the business has pledged to make a good faith effort to resolve any consumer complaints. BBB accreditation standards include: Build Trust, Advertise Honestly, Tell the Truth, Be Transparent, Honor Promises, Be Responsive, Safeguard Privacy, and Embody Integrity.

For the latest Beacon Funding news, <u>follow them on Twitter</u>. For information regarding Beacon's financing and leasing programs, visit <u>www.beaconfunding.com</u>.

ABOUT BEACON FUNDING CORPORATION

Celebrating its 25th Anniversary, Beacon Funding Corporation has been providing equipment financing solutions to all types of organizations and businesses throughout a variety of industries in the United States and Canada. Beacon Funding focuses on being a specialist in the select markets it serves. As a result,

Beacon differentiates itself by offering start-up and existing business clients a wider range of equipment leasing and financing options. For more information, please visit <u>www.beaconfunding.com</u>.

ABOUT BETTER BUSINESS BUREAU

As a private, non-profit organization, the purpose of the Better Business Bureau is to promote an ethical marketplace. BBBs help resolve buyer/seller complaints by means of conciliation, mediation and arbitration. BBBs also review advertising claims, online business practices and charitable organizations. BBBs develop and issue reports on businesses and nonprofit organizations and encourage people to check out a company or charity before making a purchase or donation.

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