

START-UP BUSINESS PLAN *Page 1 of 4*

To help us better understand your business and service your application submission for a quicker credit decision, please answer the following question as completely as possible. If you have any questions regarding this form, please contact your financing consultant who will be able to assist you.

BUSINESS INFORMATION

Company Name: _____
Contact Name: _____
Street Address: _____
City, State, Zip Code: _____
Phone Number: _____
Fax Number: _____
Mobile Number: _____

APPLICANT INFORMATION

Principal Owner Name: _____
Street Address: _____
City, State, Zip Code: _____
Phone Number: _____

EQUIPMENT INFORMATION

Equipment Supplier Name: _____
Supplier Salesperson: _____
Equipment Description: _____
Estimated Equipment Cost: _____

Have you worked with a Beacon Funding Financing Consultant? If so who?

Why are you starting this business?

Who, besides yourself, will be running this business?

START-UP BUSINESS PLAN *Page 2 of 4*

Where is your business located (home, retail store, etc.)? Do you have future plans for a different location?

What sales or other business experience do you have that you consider will be helpful in your new business? (Be specific – years, positions held, etc.)

What if any, unique skills do you feel you possess that will make you successful in this new business?

What do you hope to achieve from this business?

What market do you intend on targeting and how will you reach that market?

START-UP BUSINESS PLAN *Page 3 of 4*

What competitive advantages does your business offer?

Where will you get the down payment and start-up monies to fund your new business?

What other resources and/or assets do you have to fall back on if your business does not produce profits as quickly as you project?

How did you determine the right equipment for your business?

How did you determine you got it at the best price?



BEACON FUNDING CORPORATION
3400 Dundee Road, Suite 180 • Northbrook, IL 60062

START-UP BUSINESS PLAN *Page 4 of 4*

Where do you see your company in 3 years and how will you achieve this?

Do you have a business plan? If so please attach.

Please describe any past or personal credit problems you have encountered and explain how you resolved them?

Please add any other pertinent information you feel may be helpful in approving credit for your business: